

# LIZ CORNELL

CEO & PARTNER,  
CERTIFIED ANNUITY SPECIALIST®

Elizabeth founded TB Financial Group with the vision of transforming the retirement planning industry. “My goal is to raise the standard, truly educate consumers, and provide the transparency that is so desperately needed in this industry” she states. Her passion and personal conviction to be “the best” is apparent in every facet of TB Financial Group. She began her career as an insurance agent in 2007 and has quickly become one of the most knowledgeable annuity and income strategists in the country. She holds the prestigious Certified Annuity Specialist® designation and is part of Ed Slott’s Elite IRA Advisor Group.

Her favorite time spent is with her three-year-old son, Payton. They enjoy going to the beach and watching the Florida sunsets over Clermont’s lakes where they reside.

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